Contents

About the Contributors		
Foreword	Sir Crispin Tickell	ix
Acknowledgements		
SECTION :	I ISSUES AND INTERESTS	
Chapter 1	Introduction E. Cater	3
Chapter 2	Societal Change and the Growth in Alternative Tourism R. Prosser	19
Chapter 3	Environmentally Responsible Marketing of Tourism P. Wight	39
Chapter 4	Tourism: Environmental Relevance R. Sisman	57
Chapter 5	Ecotourism in the Third World—Problems and Prospects for Sustainability E. Cater	69
Chapter 6	Ecotourism: on the Trail of Destruction or Sustainability? A Minister's View Baroness Chalker	87
SECTION	II DESTINATION CASE STUDIES	
Chapter 7	Tourism and a European Strategy for the Alpine Environment His Royal Highness Prince Sadruddin Aga Khan	103
Chapter 8	Ecotourism in Eastern Europe D. Hall and V. Kinnaird	111
Chapter 9	Ecotourism in Australia, New Zealand and the South Pacific: Appropriate Tourism or a New Form of Ecological Imperialism?	107
	C.M. Hall	137

vi		Con	tents
Chapter 10	Ecotourism in the Caribbean Basin D. Weaver		159
Chapter 11	The Annapurna Conservation Area Project: a Pioneering Example of Sustainable Tourism? C.P. Gurung and M. De Coursey		177
Chapter 12	Ecotourism in Antarctica B. Stonehouse		195
Index			213